













# Survey Response Rates

The screenshot shows a Microsoft Excel spreadsheet titled "ResultsSocMkt2.xls". The spreadsheet has columns A through K and rows 1 through 23. The data is as follows:

	A	B	C	D	E	F	G	H	I	J	K
1											
2											
3			Tire pressure	CFL		Fridge		Green Elec		Double side Paper	
4											
5	commitment e-mail	41%		34%		32%		18%		38%	
6	percentage of the total population of DEP (420)										
7											
8	Follow through	36%		29%		100%		17%		57%	
9	from those that committed to the behavior request										
10											
11											
12											
13											
14											
15											
16											
17											
18											
19											
20											
21											
22											
23											

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