

Background

- *Innovators Roundtable on Sustainable Business and Safer Chemistry Through the Supply Chain* discussing barriers and opportunities in the application of Green Chemistry design principles and safer chemicals selection by the private sector, including:
 - 1) how they work within their companies, supply chains and with their customers to move away from suspect chemicals and toxicity, and expand the demand for safer chemicals;
 - 2) the potential impacts of European chemicals policies;
 - 3) tools for choosing safer chemicals drivers of and barriers to innovation
- The Green Chemistry and Commerce Council (GC3) was formed by attendees participating in this *Innovators Roundtable* as a means to continue dialogue, information sharing, and collaboration around safer chemicals and products.

Green Chemistry and Commerce Council (GC3) Mission

- To promote and support green chemistry and Design for Environment (DfE) research, practices and purchases nationally among states, federal agencies and other companies by:
- Implementing Green Chemistry, Green Engineering, and Design for Environment throughout supply chains and share strategies to overcome barriers;
- Promoting education and information on safer chemicals and products that can increase demand by broad range of consumers; and
- Identifying existing and needed information on toxics hazards, risks, exposures and safer alternatives to promote "Green Chemistry" as defined in the *12 Principles of Green Chemistry*.

GC3 Workgroups

- *Advancing DfE and Green Chemistry*: focusing on activities to support the federal Design for Environment program and green chemistry legislative initiatives
- *Tools for Chemical Assessment and Safer Design*: identifying existing and needed tools, as well as tools in development, and considering creating a database of toxicity information for companies looking to make better chemical choices.
- *Drivers for Innovation and Marketing*: conducting a series of interviews to discover company drivers for innovation, and marketing philosophies. Marketing opportunities for promoting green chemistry

Current Status

- About 60 companies represented from a variety of sectors in the United States
- Regular conference calls of workgroups and entire GC3
- Follow up meeting
- See <http://www.chemicalspolicy.org/news.shtml> for background on the roundtable and the final report).

The Panel

- Richard Cottrell – Sysco
- David Long SC Johnson – Sustainable Innovation Manager
- Yve Torrie, Project Manager Chemicals Policy Initiative, Lowell Center for Sustainable Production